

VAUDEVILLE AND PICTURES

Weekly Calendar

LYRIC THEATER.
All the week, with daily matinees—Popular vaudeville and pictures.

COLONIAL THEATER.
All the week, continuous performance from 12 noon to 11—Motion pictures. Monday and Tuesday, *Beatriz Michelena*, in "The Lily of Poverty Flat"; Wednesday and Thursday, *The Valley of the Missing*; Friday and Saturday, *Valli Valli*, in "The High Road."

STRAND THEATER.
All the week, continuous performance from 12 noon to 11—Paramount pictures. First half of the week, *Blanche Sweet*, in "The Captive"; second half, *Hazel Dawn*, in "Niobe."

LITTLE THEATER.
All the week, continuous performance from 10:30 morning to 11 night—Motion pictures, with daily change of program.

REX THEATER.
All the week, continuous performance from 10:30 morning to 11 night—Motion pictures, featuring on Saturday "The Diamond From the Sky."

WIDE VARIETY OFFERED.
ON LYRIC'S DOUBLE BILL.
Again a wide range of variety is presented in the list of attractions announced by Manager Rex for this week at the Lyric Theater.

No more elaborately staged dramatic feature, it is said, has ever been seen in vaudeville than "The Captive," the character comedy in which Harry Ferns and his company of five players will appear during the first half of the week.

"Veterans" is a delightful little comedy in which the patriotism runs strong. The story has to do with political intrigue and official graft extending to a soldier's home. The principal character is a sturdy old soldier who makes a winning fight against the grafting superintendent and his clique. Comedy and pathos, humor and sentiment alternate throughout the action. Special scenic and mechanical effects are employed in the presentation.

A novelty announced for last week, but which was delayed in some inexplicable manner, is the performance to be given by Hugh McCormack and Grace Wallace, the Australian ventriloquists. "The Theatrical Agent" they call their ventriloquist skit. The scene shows a theatrical booking office in operation, the characters being figures manipulated by the two ventriloquists.

An acrobatic novelty will be supplied by Si Kitchie, a Japanese gymnast and contortionist, and a hilarious variety turn will be given by Bender and Chapman, two men, who sing, dance and exchange rapid-fire, nonsensicalities while Bogart and Nichols, a comedian and a pretty girl, have an eccentric singing, talking and dancing act.

A feature of the bill for the latter half of the week is Ismed, the Persian pianist, whose recital will appeal especially to music lovers. The style of Ismed is individual. His skill and technique are said to be extraordinary.

On the same bill will be the Three Leightons, a merry trio of men who have a quaint line of comedy. They offer a skit called "The Party of the Second Part," which is a whirl of song, dance and comical absurdities.

Something odd is promised in the exhibition to be given by Nelson and Nelson, clowns, who go through their funny antics on stilts. Solover and Duval, man and woman, will offer a variety act, and Madame Jewell's Mankins will complete the bill. The performing puppets represent famous characters of to-day—statesmen, actors, pulpit orators and stars of the opera and dramatic stage.

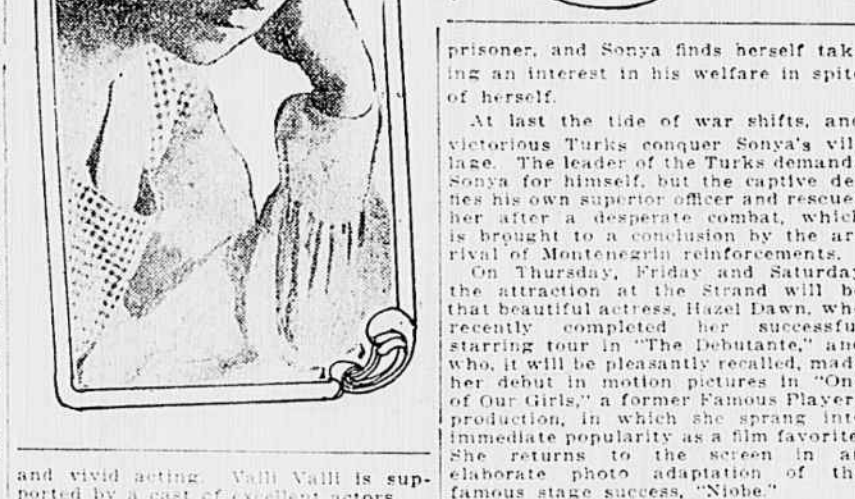
With each of the vaudeville performances there will be a new installment of war pictures and the usual complement of comedy and fashion films.



Powder and Chapman at the LYRIC.



Blanch Sweet and House Biers in "The Captive" Strand Mon-Tue-Wed.



Valli Valli in "The High Road" Colonial

MICHELLENA AND VALLI VALLI.
AMONG COLONIAL'S STARS.
For to-morrow and Tuesday at the Colonial the California Motion Picture Corporation releases the five-part photoplay, "The Lily of Poverty Flat," based on a story by Bret Harte, and featuring Beatriz Michelena. Miss Michelena sprung into renown by her work in the picture "The Valley of the Missing," which has won the favor of the picture fans throughout the United States. "The Lily of Poverty Flat," of course, is Beatriz Michelena, and the scenario provides a character of the story of Western mining life, with a love incident and a variety of picturesque characters amidst beautiful settings.

Miss Michelena has splendid acting opportunities in comedy as well as drama, and she is beautiful to look at. The story embraces a powerful love element which never flags.

On Wednesday and Thursday William Fox presents "From the Valley of the Missing," pictured from the novel by Grace Miller White, author of "Tess of the Storm Country" and "The Girl Who Came to Stay." The picture is directed by Frank Powell, who directed "A Fool There Was" and "The Children of the Ghetto." The story is an absorbing one, which gains in power and effectiveness from the fact that natural scenery and actual backgrounds take the place of black ink and white paper.

The cast in this production includes Jane Miller, former leading woman in "Life" at the Manhattan Opera House, New York; Helen Barrett, leading woman in "To-Day," the Tobin twins, Genevieve and George, two of the cleverest juvenile actors on the stage; Clifford Bruce, well known for his work in "A Fool There Was"; Robert Cummings, and many others. More than 1,000 people are seen in the many thrilling scenes.

For Friday and Saturday R. A. Rolfe offers the dramatic star, Valli Valli, in Mrs. Fiske's stage success, "The High Road," in five parts of sustained interest and suspense. When it was decided to convert the former stage piece into a motion picture production, Mr. Rolfe sought far and wide for the proper star to portray the role of the fiery young heroine. Valli Valli was finally selected, and the judgment of the producer was fully justified by the results attained by the young star.

"The High Road" tells the story of a beautiful young woman who leaves her home to seek a career. Her path of destiny leads her into one of the many sweatshops of a great city and her heart rebels at the sight of her eyes behold. She becomes the moving spirit in a movement for better treatment, better surroundings, and protection from fire. Her lessons are illustrated and a great fire comes to illustrate her forethought. "The High Road" abounds in thrilling scenes, dramatic climaxes

will recall that De Witt Newing essayed with much success the role that Mr. Emerson will interpret.

One of the most beautiful photoplay productions of recent years will be shown on Wednesday and Thursday, when "Wildflower" with Marguerite Clark, is too well known to all movie patrons to require more than the mention of her name, and "Wildflower," a lovely romance of the quiet forest, has received glowing reviews wherever it has been shown.

The famous Belasco drama, "The Warrens of Virginia," as adapted for screen purposes, with Blanche Sweet in the charming part of General Warren's daughter, will be the Little Theater's offering on Friday and Saturday. This photoplay is filled with almost every quality that makes for dramatic interest—love, fighting, plotting, sacrifice and triumphant success. While the production is of the most elaborate character.

NEW THEATRE'S PROGRAM CHANGED EVERY DAY.
As stated in the outline of the Little Theatre's offerings for the week, the New Theatre's policy has been changed by Manager M. L. Hofheimer, and a daily change of program has been substituted for the three-week feature film plan that has obtained there for some time. In consequence the day scale of prices will prevail at all times.

It is the intention of the management to provide the best short features that can be obtained, specializing, so to speak, in three-act films that have won an established success throughout the country. The management has set apart Friday as "Laugh Day," hence it is assumed that comedies only will be shown on that day, including many of those in which Charlie Chaplin is featured. The "Who Pays?" series will also be exhibited.

"THE DIAMOND FROM THE SKY"
SERIAL FEATURE AT REX.
An extraordinary feature photoplay has been engaged by the management of the Rex Theater, in "The Diamond From the Sky," a serial produced by the American Film Manufacturing Company. Judging from its first chapter, it may be said with certainty that the story is of an exceptionally thrilling character, filled with exciting and dramatic incidents. The management of the Rex considers the picture of such importance that it has planned to run only one chapter each week, and has fixed upon Saturday as the best day for that purpose, as being the most convenient day for its patrons in general. Beginning Saturday, May 15, an installment of "The Diamond From the Sky" will be shown at the Rex every Saturday for fifteen weeks. Lottie Pickford, sister of "Little Mary," and Irving Cummings are only two of the

Stagnant Blood Given A Quick Impulse
Wonderful Activity Imparted by a Famous Remedy.



The appearance of pimples, boils, skin eruptions and all evidence of impure blood, calls for S. S. S., the famous blood purifier. Catarrhs, purges, bowel movers and laxatives won't do.

No amount of bile will destroy certain germs which cause blood and skin eruptions. They are away down deep in the tissues, perhaps in the very marrow of the bones. And such a condition calls for the searching influence of S. S. S. It is indeed a remarkable remedy, since it is taken up by the blood stream and never loses its medicinal influence. On and on it goes, through and through the entire system and always with the same definite action to dissolve germs, destroy their activity and stimulate the liver, lungs, kidneys, bowels and skin to throw them out completely.

It stimulates stagnant blood, provides a rational exhilaration to the nerve centers and thereby the natural functions of the body are aroused to cast out intruders, no matter how tenacious and they may be. It refutes the ancient theory that to destroy within us the germs that eat into our vital cells for drugs that destroy our very existence. Get a bottle of S. S. S. today of any druggist and for special advice on severe blood disorders write at once to the Medical Adviser, The Swift Specific Co., 163 Swift Bldg., Atlanta, Ga. Do not accept a substitute, insist upon what you ask for.

notable cast employed in the making of the picture.

On Monday and Tuesday and Thursday and Friday, Mutual Master Pictures will be shown at the Rex, with "The Victim" on the first two days and a fairy tale picture on the latter two.

DANVILLE'S BIG MILLS
DANVILLE, VA., May 8.—The South's largest cotton manufacturing establishment, the Riverside & Dam River Cotton Mills, of this city, has published

its statement of earnings for 1914, and the total amount is \$507,676. During 1914 the company expended \$1,380,202 to complete and equip Dam River Mill No. 4 and improve Riverside Mill, the amount named being in addition to ordinary maintenance. From this expenditure there was deducted for depreciation charge \$200,000. Dividends were paid at 6 per cent. on preferred stock and 10 per cent. on common. In 1914, \$1,000,000 preferred stock was sold at par. The annual statement of the corporation for the twelve months ending December 31, 1914, is as follows: Assets—Real estate and machinery, including both Riverside and Dam River plants, \$9,548,458.11; stock owned in other companies, \$100,000; cash, \$225,003.71; bills and accounts receivable, \$1,946,105.17; inventories, stock in process, cotton supplies, etc., \$1,614,672.01; total, \$13,644,160.

REX THEATRE
"THE DIAMOND FROM THE SKY"

What They Say About "The Diamond From the Sky."

America's greatest film critics—the trade press—saw the first three chapters of "The Diamond from the Sky." Their opinions are printed here. Note that they are unanimous in their decision that "The Diamond from the Sky" is one of the greatest serials ever screened; one of the greatest conceptions that has yet been brought forth.—Billboard.

"The Diamond from the Sky" is in a class by itself.—Reel Life.

"Undoubtedly the best continued picture that has been put on the market."—New York Telegraph.

"We're unanimous in declaring it one of the best ever witnessed."—Motography.

"The story is intensely gripping."—Moving Picture World.

"The Diamond from the Sky," the new \$500,000 photoplay, featuring LOTTIE PICKFORD and an all-star cast.

"\$10,000 in cash will be given to the person who submits the most acceptable suggestion for a sequel to the 'Diamond from the Sky.'"

This great serial story begins

SATURDAY MAY 15, AT REX THEATRE

and every Saturday for 15 weeks. First chapter, "A Heritage of Hate," in 3 reels. Admission, 5c.

MONDAY AND TUESDAY
May 10th and 11th.

A Mutual Master Picture, "THE VICTIM," a thrilling 3-reel drama from the story by Paul West, featuring Mae Marsh and Robert Harron.

Our Mutual Master Pictures will be run two days each, Monday and Tuesday, Thursday and Friday, together with our regular daily change of program. Admission, 5c.

LYRIC
MATINEES EVERY DAY.
A BIG TIME SHOW AT SMALL TIME PRICES.
EVERY ACT A GUARANTEED KEITH FEATURE.

Monday, Tuesday and Wednesday

Harry Ferns & Company
In the Screaming One-Act Comedy, "THE VETERANS"

Jas. Bogard & Flo Nichols Powder & Chapman
"The Nut and Nuts." Singing and Dancing Comedians.

McCormack & Wallace
PRESENTING
"THE THEATRICAL AGENT"

Si Kitchie Hearst-Selig
Original Japanese Novelty. SPECIAL EDITION

Entire Change Thursday
LAST HALF WEEK
NO ADVANCE IN PRICES.
MATINEES (EVERY DAY), 10c and 20c.
NIGHTS (TWO SHOWS), 10c, 20c, 30c.

M. L. HOFHEIMER, - - - Manager

NEW
Best 5 Cent Movie
Roomy seats; well ventilated; high pitch ceiling. New piano player is great.
10:30 A. M. Till 11 P. M.
5 REELS GOOD PICTURES 5c
Day and Night.
Souvenir Day Monday.
NEW THEATER
Broad Street at Second.

LITTLE
The Paramount Theater
Monday and Tuesday, May 10-11—Jno. Emerson, "Bachelor's Romance."
Wednesday and Thursday, May 12 and 13—Marguerite Clark, "Wildflower."
Friday and Saturday, May 14 and 15—Blanche Sweet, "Warrens of Virginia."
Show starts 11 A. M., 12:30 noon, 2, 3:30, 5, 6:30, 8, 9:30 P. M.
Such Pictures and the big Pipe Organ is well worth while.
LITTLE THEATER

VICTOR THEATRE
BROAD AT EIGHTH
"NEW EXPLOITS OF ELAINE."
MONDAY, MAY 10TH.
CHARLES CHAPLIN ("In the Park.")
TUESDAY, MAY 11TH.
"THE BREATH OF ARABY."
(Broadway Vitaphone Feature, Three Parts)
Featuring HELEN GARDNER.
FRIDAY, MAY 14TH.
WHO PAYS? ("THE LOVE LIAR")
Latest Story, Three Parts Complete.
SATURDAY, MAY 15TH.

COLONIAL "WHERE THOUSANDS" MEET THOUSANDS
Presenting the Quality Photoplay Productions and the Most Important Screen Stars in the History of Motion Pictures, always, whether summer or winter, at Colonial Prices: Adults, 10c; Children, all performances, 5c.
"Check This in Your Hat"—Performances Start 12:00, 1:35, 3:10, 4:45, 6:20, 7:55 and 9:30.

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| <p>TOMORROW AND TUESDAY California Motion Picture Corp. Present the Beautiful and Captivating Beatriz Michelena IN THE 5-PART FILM DRAMA "The Lily of Poverty Flat" By Bret Harte.</p> | <p>EXTRA PATHE NEWS COMEDY</p> |
| <p>WEDNESDAY AND THURSDAY WILLIAM FOX ANNOUNCES From The Valley of The Missing BY GRACE MILLER WHITE (Who Wrote "Tess of the Storm Country") A \$100,000 PHOTOPLAY PRODUCTION. employing the services of 1,000 people in addition to a stupendous all-star cast. 500 thrilling scenes in Augusta, Ga. The North. The Capital at Washington, D. C. ROMANCE THAT CAPTIVATES. THRILLS THAT TRANSCEND.</p> | <p>EXTRA PATHE COMEDY PATHE TRAVELOGUE</p> |
| <p>ALL BROADWAY CAST</p> | <p>FRIDAY AND SATURDAY D. A. Rolfe Offers the Exquisite Star of "The Chocolate Soldier" and "The Purple Road," Valli-Valli IN MRS. FISKE'S GREATEST STAGE SUCCESS, "The High Road" Five Acts of Sustained Interest and Suspense.</p> <p>The Colonial Matinees now the universal meeting place of the women of Greater Richmond. If when on a shopping tour your memorandum book does not contain the name of the Colonial Theater, "Put it Down Now." The coolest theater in town, where comfort, quality and cleanliness reign supreme.</p> |

STRAND
Richmond's Fashion Plate Theater.
Symphony orchestra, afternoon and night.

THE STRAND HAS ESTABLISHED NEW PARAMOUNT STANDARDS FOR PHOTODRAMATIC ART.

MONDAY—TUESDAY—WEDNESDAY.
Jesse L. Lasky Presents the Foremost Favorite, in a Magnificent Picturization of the Thrilling Drama,
BLANCHE SWEET
IN
"THE CAPTIVE"
The Extraordinary Fervid and Picturesque Love Story of a Turkish Nobleman and a Wonderful Montenegrin Pansant Girl.

THURSDAY—FRIDAY—SATURDAY.
The Beautiful and Brilliant Star, Who Attained Fame in the Stage Successes, "The Pink Lady" and "The Debutante."
HAZEL DAWN
In the Fascinating Comedy,
"NIOBE"
ALL SEATS 10c—AFTERNOON AND NIGHT—CHILDREN 5c AFTERNOONS.